

From: _____
To: _____
Subject: IUCN World Conservation Congress: Marseille Outcomes
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To: IUCN Members - Primary contact; Additional Primary contacts; Head of Organisation

CC: IUCN National and Regional Committees, IUCN Councillors, Director General, Regional Directors, Membership Focal Points, Union Development Group

IUCN World Conservation Congress

Marseille Outcomes

Dear IUCN Members,

I am writing to let you know about an enhanced process that the Congress Preparatory Committee (CPC) has put in place in order to provide the World Conservation Congress with a strong, focused and externally facing statement from the Union. Our current working title for this statement is the "Marseille Outcomes". The purpose of the Marseille Outcomes is to capture a limited number of key messages that are globally and currently relevant, and which relate to the Congress proceedings along with any notable and important commitments and announcements that may emerge from Congress events.

As this statement is a communique from Congress, it will need to be short, succinct and well structured. The CPC therefore convened a small task force to help guide the preparatory process. That task force has consulted with Congress event organisers and has developed four relevant and topical themes around which the Marseille Outcome messages can be built. These are:

- i) The importance of **partnerships, collaboration and agency** of all stakeholders in addressing the key global challenges we are currently facing. This message goes to the heart of what the Union is;
- ii) **Post-COVID Nature-based recovery** with a focus on the role of conservation and natural resources in addressing medium to long-term consequences of the social and economic impacts;

iii) **Post-2020 agenda and the biodiversity crisis** channelling the broader conservation communities voice into the sort of ambition required from CBD COP15;

iv) **The climate emergency.** Key messages for the Glasgow COP on the links between the climate and biodiversity crises.

While some preparatory work has been undertaken, the CPC has placed great emphasis on the importance that Members participating both virtually and in-person at the World Conservation Congress have the opportunity to shape the finalisation of this Marseille Outcome Statement. In this respect, we have put in place the following:

- a) An early presentation of the scope, intent, potential content and process of the Marseille Outcome statement during the first day of the Forum;
- b) A network of Congress support staff to help channel relevant and insightful content to the Marseille Outcome drafting team;
- c) A dedicated email address for Members' comments and inputs;
- d) A Member-based working group to give advice and guidance to the drafting team for the duration of Congress;
- e) A presentation of a first draft to Members during the first day of the Members Assembly (8 September);
- f) Adoption of the Marseille Outcome Statement by acclamation on the final day of Congress (10 September).

I look forward to seeing many of you during the Congress and encourage you to engage proactively with this process whether you have registered for in-person or virtual participation.

Kind regards,



Xinsheng ZHANG
President
IUCN

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